



ANNUAL PHOENIX PRIDE AWARDS GALA

Phoenix Pride hosts the annual Phoenix Pride Awards Gala every June just following the Phoenix Pride Festival and Parade. This is a very special evening to honor and celebrate the contribution of individuals, organizations, businesses and political leadership from the LGBT community of metro Phoenix. We honor the past, celebrate the present and look into the future. It is an evening of entertainment, awards and special presentations.

The evening will feature the presentation of the Phoenix Pride Community Spirit Awards including:

BJ Bud Spirit Award - To honor and celebrate an organization that has made a significant contribution to the metropolitan Phoenix LGBT community.

John Bircumshaw Spirit Award - To honor and celebrate an individual that has made a significant contribution to the metropolitan Phoenix LGBT community.

Howard & Patricia Fleischmann Spirit Award - To honor and celebrate a business that has made a significant contribution to the metropolitan Phoenix LGBT community.

Mayor Phil Gordon Spirit Award - To honor and celebrate an individual or organization that has made a significant contribution in the political issues for the metropolitan Phoenix LGBT community.

Kirk Baxter Spirit Award - To honor and celebrate an individual or organization that has made a significant contribution in the area of community health issues for the metropolitan Phoenix LGBT community.

Tish Tanner Spirit Award - To honor and celebrate the outgoing Miss Phoenix Gay Pride for their contribution of service and fundraising for the metropolitan Phoenix LGBT community

Linda Hoffman Spirit Award - To honor and celebrate the individual who is selected as the Phoenix Pride volunteer of the year.

Gala Sponsorships



2010 Phoenix Pride Awards Gala - Sponsorship Packages Saturday, June 19, 2010

PRESENTING SPONSORSHIP LEVEL

Local Advertising

- Logo in all local advertising during April, May and June – 10 full page ads (96,000 impressions)
- Logo featured on the Pride Gala website and in the Pride Gala event program.
- Featured in virtual marketing in a weekly Phoenix Pride eblast to nearly 11,000 community members (132,000 impressions)
- Two VIP tables – 8 seats each
- Spokesperson will be invited to speak to the audience at the annual Pride Gala, to discuss their support of the event and the community.
- Sponsor can designate the donation to Phoenix Pride, Pride Scholarship Program or Pride Community Program.
- The Presenting Sponsor has first refusal rights for the 2010 Pride Gala.

NET INVESTMENT: \$5,000

TOTAL VALUE: \$10,000+

SPIRIT SPONSORSHIP LEVEL

- Logo in all local advertising during April, May and June – 10 full page ads (96,000 impressions)
- Logo featured on the Pride Gala website and in the Pride Gala event program.
- Featured in virtual marketing in a weekly Phoenix Pride eblast to nearly 11,000 community members (132,000 impressions)
- One VIP table – 8 seats each

NET INVESTMENT: \$1,500

TOTAL VALUE: \$4,500+

MEDIA SPONSORSHIP LEVEL

- Logo in all local advertising during April, May and June – 10 full page ads (96,000 impressions)
- Logo featured on the Pride Gala website and in the Pride Gala event program.
- Featured in virtual marketing in a weekly Phoenix Pride eblast to nearly 11,000 community members (132,000 impressions)
- One VIP table – 8 seats each

NET INVESTMENT: Two full color ads between April 16 and June 16, 2010

TOTAL VALUE: \$4,500+

VIP TABLE OPPORTUNITY

VIP Table for 8 people (tables are limited)

NET INVESTMENT: \$300.00