

FOR IMMEDIATE RELEASE

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PHOENIX PRIDE WELCOMES 2018 PRIDE NIGHT

WITH THE ARIZONA DIAMONDBACKS, JUNE 29

Special Events, Promotions to Mark Home Game vs. San Francisco

Giants at Chase Field; TICKETS STILL AVAILABLE

PHOENIX — Phoenix Pride is thrilled to support the Arizona Diamondbacks as they bring Pride Night back to Chase Field for their June 29 home game vs. the San Francisco Giants. Game time is 6:40 p.m., with special pre-game events open to Pride Pack ticket holders, beginning at 4:30 p.m.

In addition to admission to the Coors Light Strike Zone at Chase Field for the exclusive pre-game program, fans who purchase tickets to the game as part of the Pride Package will receive an exclusive D-backs Pride rainbow-logo baseball cap and an opportunity to participate in a special on-field parade prior to game time. Proceeds from Diamondbacks Pride Night will go to support organizations serving the local LGBTQ community, including Phoenix Pride. There are LIMITED PRIDE PACK TICKETS AVAILABLE, ranging in price from \$25-52, and they are ON SALE NOW at https://www.mlb.com/dbacks/tickets/specials/pride-night.

"We're extremely grateful for the support of the Arizona Diamondbacks organization, from the executive leadership to the team staff to the players themselves—for their support of

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Phoenix Pride and the entire Arizona LGBTQ community," Phoenix Pride Executive Director **Mike Fornelli** said. "Pride has always been about providing a safe and comfortable space, where people can be themselves and express openly who they are. With their 2018 Pride Night, the Diamondbacks are sending a loud and clear message to the community that Chase Field is exactly that kind of space, and that our home team welcomes all of their fans openly. It's going to be an exciting night for our community, when we come together to cheer on the D-backs as they crush the Giants on the field!"

"We take great pride in the fact that the Diamondbacks are so committed to the inclusion of the LGBT community within the sports industry," Diamondbacks President and CEO **Derrick Hall** said earlier this year.

Events at Chase Field in celebration of Pride Night will take place both on and off the field. **The Phoenix Metropolitan Men's Chorus** is scheduled to sing the national anthem for the game. Pride Pack ticketholders will have the opportunity to attend a private meet and greet event at the Coors Light Strike Zone and to visit the field prior to game time, and **MillerCoors**, in partnership with **Hop Valley**, will be hosting a sampling of their Reveal Pale Ale until 7:30pm. Reveal Pale Ale will be sold during the game at the **Hop Box**, and proceeds from every bottle sold will go to support local LGBT youth services non-profit **one-n-ten**.

Fans seeking further ticketing or event information regarding the 2018 Arizona Diamondbacks Pride Night should contact **Kylie McChesney** with the Diamondbacks, by phone at **602-462-4747** or via e-mail to kmcchesney@dbacks.com. General information regarding Diamondbacks baseball and Chase Field can be found online at https://www.mlb.com/dbacks.

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ABOUT PHOENIX PRIDE

Phoenix Pride is the producer of the two largest annual public LGBTQ community events in Arizona: the Phoenix Pride Festival and Parade held each spring in April, and the Rainbows Festival, held every fall in October. Founded in 1981, the organization engages year-round in its mission to unite, educate and engage people and partners to support and empower the LGBTQ community and its current and future allies. Additional information regarding Phoenix Pride is available online at the agency's web site, http://www.PhoenixPride.org.