



**FOR IMMEDIATE RELEASE**  
December 20, 2018

**Contact:** Jeremy M. Helfgot  
J.M. Helfgot Communications  
Mobile: (310) 413-3360  
E-mail: [jm@helfgot.com](mailto:jm@helfgot.com)

## **PHOENIX PRIDE REVEALS**

### **LATIN STAGE FOR 2019 PHOENIX PRIDE FESTIVAL**

### **PRODUCED IN PARTNERSHIP WITH CLUB PAPI**

#### **New Festival Pavilion Will Include Live and DJ'ed Latin Music and Celebration of Latinx Culture**

**PHOENIX** — **Phoenix Pride** has revealed plans to host its first-ever **Latin Stage** at the 2019 Phoenix Pride Festival, April 6-7, 2019 at Steele Indian School Park in Phoenix. Produced in partnership with **Club Papi Productions**, the stage will feature live acts and DJs in the context of a space dedicated to celebrating Latinx culture, and its intersection with the LGBTQ community.

Headliners and other performers for the 2019 Phoenix Pride Festival, including Latin Stage and Main Stage performers, will be announced at the official kickoff event for the 2019 Phoenix Pride Festival and Parade, in early 2019 (date forthcoming).

“We’re really excited to add this new dimension to the Phoenix Pride Festival, and we’re looking forward to providing the same level of top-tier talent and high-energy atmosphere for the

- more -

Mailing Address:  
P.O. Box 16847  
Phoenix, AZ 85011  
Office (602) 27-PRIDE



[www.phoenixpride.org](http://www.phoenixpride.org)

Physical Address:  
1430 North 5<sup>th</sup> Street  
Phoenix, AZ 85004  
Fax (480) 247-4899

**PHOENIX PRIDE REVEALS PLANS FOR LATIN STAGE AS PART OF 2019 FESTIVAL  
DECEMBER 20, 2018  
PAGE 2**

Phoenix Pride Latin Stage that we bring to the entire Phoenix Pride Festival, year after year,” Phoenix Pride Executive Director **Mike Fornelli** stated. “Phoenix Pride is about celebrating and embracing our cultural diversity, and we are always looking for new ways to be inclusive and to recognize the rich array of cultures that comprise our community. By partnering with Club Papi, the national leader in bringing together Latin entertainment and the LGBTQ community, we are hoping to establish a new dimension to the Festival that will become an annual highlight.”

"Club Papi applauds the vision and dedication on the part of the board of Phoenix Pride to bring more diversity and entertainment options to one of the fastest growing pride festivals in the country," Club Papi Owner **Jamie Awad** added. “We are honored and excited to bring our 27 years of entertainment experience to the team at Phoenix Pride, and can't wait for this year's inaugural Latin Stage."

Tickets for the 2019 Phoenix Pride Festival are **ALREADY AVAILABLE THROUGH A SPECIAL PRE-SALE**, and include single or two-day general admission tickets, as well as tickets to the full VIP Experience, and range in price from \$20 - \$80 (US). **PRE-SALE TICKETS CAN BE PURCHASED ONLINE, AT <http://phoenixpride.org>.**

### **ABOUT PHOENIX PRIDE**

Phoenix Pride is the producer of the two largest annual public LGBTQ community events in Arizona: the Phoenix Pride Festival and Parade held each spring in April, and the Rainbows Festival, held every fall in October. Founded in 1981, the organization engages year-round in its mission to unite, educate and engage people and partners to support and empower the LGBTQ community and its current and future allies. Additional information regarding Phoenix Pride is available online at the agency's web site, <http://www.PhoenixPride.org>.

### **ABOUT CLUB PAPI PRODUCTIONS**

Club Papi Productions works with all major record labels and independent record companies in promoting established and up and coming musical talent to the LGBTQ community in the United States and Mexico. Club Papi has worked extensively with some of the biggest Latin and dance music artists on international LGBTQ club tours, Pride Festival showcases, and with complete CD and video promotions at our venues and clubs. The company's stable of DJ's have helped to produce some of the hottest dance remixes for many of these top artists. Club Papi Productions works with major concert companies including AEG Live, Live Nation, and Nederlander to promote concert tours from the world's biggest talents, to the LGBTQ community. Additional information regarding Club Papi Productions is available online at <http://clubpapi.com>.