



FOR IMMEDIATE RELEASE

March 17, 2020

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***** RESCHEDULED DATES ANNOUNCEMENT *****

PHOENIX PRIDE ANNOUNCES NEW DATES

FOR 2020 FESTIVAL AND PARADE

***Festival to run November 7-8 at Steele Indian School Park in Phoenix;
Parade moves to Saturday, November 7***

PHOENIX — **Phoenix Pride** has announced the rescheduled dates for the **40th Annual Phoenix Pride Festival and Parade**, with the Festival now set to run **Saturday and Sunday, November 7-8, 2020**, with the Parade moving from its usual Sunday morning time to **Saturday, November 7**.

The Festival will remain at **Steele Indian School Park** in Phoenix, and Festival hours will be unchanged, at noon-9 p.m. on both Saturday and Sunday. The Parade will begin on Saturday at 10:00 a.m. at Third St. and Thomas Rd., running northbound up Third St. to Indian School Rd.

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In addition to the new dates, Pride has confirmed that the headlining performers previously announced for the **Circle K Festival Main Stage** and the **Latin Stage Presented by Tito's Handmade Vodka and Club Papí** will remain unchanged, and all have reconfirmed for the new dates.

Existing Festival ticket holders will be receiving an email message this week from Phoenix Pride's ticketing partner, **See Tickets**, to the email address associated with their order, explaining the policies and procedures regarding ticket conversions for the new dates.

"The decision to postpone our 40th anniversary Festival and Parade was not at all an easy one for us, but we are very excited to be able to so quickly confirm new dates for later this year," Phoenix Pride Executive Director **Mike Fornelli** said. "We are extremely grateful to our community partners at the City of Phoenix, to our vendors, our sponsors and to all of our managers and volunteers for their support, flexibility and understanding throughout this process. And I am especially excited to confirm that we have been able to rebook all of the top-notch performers originally scheduled to headline the Festival in April, so no one will be disappointed to miss their favorite artist.

"In addition, by rescheduling for the same weekend that was already planned for this year's Rainbows Festival, Phoenix Pride was already on the calendar for many of our volunteers, guests and exhibitors," Fornelli added. "It is going to be a smooth transition, and the additional time we have for planning is going to allow us to plus-out this year's Festival like never before. We're going to harness this opportunity to build an event that is going to surpass even our existing expectations for our 40th anniversary year, and I am excited to already be working in that direction."

"The Greater Phoenix LGBTQ community, our friends and our allies, are nothing if not resilient, and while no one wanted to delay this year's signature events, we are very happy that we are able to announce these new dates, and that our vendors, community partners and our valued presenting sponsors are standing with us through this transition," President of the Phoenix Pride Board of Directors **Mark Leeper** stated. "Phoenix Pride is a unique event in the sense that for many in our community, it represents the only two days of the year when they can truly be themselves, and can feel safe and comfortable and welcome in doing so. We recognize what this delay means to our community, and we are committed to finding ways to keep our

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community engaged and connected in the coming months. Having solid dates and an unchanging headliners lineup for this year's Festival and Parade, will give our community something tangible to look forward to as we weather the months ahead."

Tickets for the new Festival dates are **ON SALE NOW** at **PhoenixPride.org**.

The presenting sponsor for the 40th Annual Phoenix Pride Festival is **Bud Light Seltzer**, with **Bank of America** presenting the 40th Annual Phoenix Pride Parade.

Additional detailed information regarding the 2020 Phoenix Pride Festival and Parade is available online at <http://www.phoenixpride.org>.

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ABOUT PHOENIX PRIDE

Phoenix Pride is the producer of the two largest annual public LGBTQ community events in Arizona: the Phoenix Pride Festival and Parade held each spring in April, and the Rainbows Festival, held every fall in October. Founded in 1981, the organization engages year-round in its mission to unite, educate and engage people and partners to support and empower the LGBTQ community and its current and future allies. Additional information regarding Phoenix Pride is available online at the agency's web site, <http://www.PhoenixPride.org>.