



Community Foundation Sponsor Deck

*Phoenix Pride Scholarship · Phoenix Pride Community Grants ·
Phoenix Pride Partnership Grants*

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Message from our Executive Director and Board President To our Corporate Partners, Supporters, and Friends!

For more than 40 years, Phoenix Pride has been a driving force in strengthening, celebrating, and protecting Arizona's LGBTQ+ community. Through Arizona's two largest LGBTQ+ cultural events and year-round programming, we create spaces where people feel seen, supported, and empowered. At the heart of this work is our mission: *Phoenix Pride unites, educates, and engages people to support and empower the LGBTQ+ community and our allies.*

As a nonprofit organization, your support makes our work possible. Through the Phoenix Pride Community Foundation, we have invested more than **\$1.68 million** in grants and scholarships that directly support life-changing programs, services, and opportunities for LGBTQ+ individuals across our community.

Your champion ensures the continued strength and sustainability of Phoenix Pride and allows us to expand programs, protect safe spaces, and advance equal rights, opportunities, and protections for all. Like many LGBTQ+ nonprofits, we are feeling the impact of shifting political and economic pressures. In today's current climate, where LGBTQ+ communities are facing increasing discrimination and targeted attacks, your support is not just appreciated, **it is essential**. Together, we can stand against homophobia, transphobia, and inequality, and create a future rooted in dignity, acceptance, and belonging.

By supporting Phoenix Pride, you also help uplift LGBTQ+ affirming businesses and organizations, ensuring our community knows where to find allies, advocates, and safe spaces year-round. Your partnership sends a powerful message: everyone deserves to be their authentic self without fear or judgment.

Phoenix Pride is committed to continued growth, impact, and evolution. With the generosity of donors, partners, friends, and allies like you, we are able to serve our community every day of the year, not just during Pride month. **Your support today helps build a stronger, safer, and more inclusive tomorrow.**

Mike Fornelli - Executive Director

Daniel Eckstrom - Board President



Phoenix Pride is a leader in the metro Phoenix LGBTQ+ community. Through the Phoenix Pride Community Foundation, we have made significant investments in LGBTQ+ focused nonprofit organizations, programs, and individuals. Since 2008, the Foundation has contributed nearly \$1.7 million in scholarships, community grants, and partnership support, creating lasting impact across Arizona.

The Phoenix Pride Community Foundation serves as the charitable arm of Phoenix Pride and houses our Scholarship Program, Community Grants Program, and Partnership Grants Program. These initiatives are designed to strengthen the LGBTQ+ nonprofit ecosystem, expand access to education, and support organizations delivering critical services to our community.

Arizona is home to an estimated 286,000 self-identified LGBTQ+ adults, representing approximately 4.5% of the state's population, according to research from the Williams Institute at UCLA School of Law. Local direct-service nonprofits play a vital role in meeting community-specific needs, and the Phoenix Pride Community Foundation invests in programs that advance equity, stability, and opportunity for LGBTQ+ individuals and families.

Our Scholarship Program provides life-changing financial support to LGBTQ+ individuals and allies pursuing higher education, helping reduce barriers to staying in school and completing their degrees. The Foundation continues to lead Arizona's LGBTQ+ scholarship funding efforts by supporting students at every stage of life.

As part of our commitment to responsible stewardship and long-term sustainability, the Phoenix Pride Community Foundation has placed select grantmaking activity on pause for 2026 while we conduct a comprehensive review of our Community Grants and Partnership Grants programs. This evaluation allows us to refine our approach and ensure resources are aligned with the most urgent and evolving community needs.

Support of the Phoenix Pride Community Foundation ensures the long-term viability of our organization and our ability to adapt, respond, and lead. With continued partnership, we can advance equal rights, expand opportunity, and build a more inclusive future for LGBTQ+ people across Arizona.



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Scholarship Program

The Phoenix Pride Scholarship Program, administered by the Arizona Community Foundation, provides scholarships to self-identified LGBTQ+ college students. Through this program, Phoenix Pride awards life-changing \$5,000 scholarships to LGBTQ+ individuals and allies to support their pursuit of higher education.

By reducing financial barriers, Phoenix Pride helps LGBTQ+ and allied students remain in school, complete their degrees, and build a stronger future. Phoenix Pride leads Arizona's LGBTQ+ scholarship funding efforts by fostering a vibrant, thriving community where individuals can realize their highest aspirations and reach their full potential.

Since its inception in 2008, the Phoenix Pride Scholarship Fund has awarded \$737,500 in scholarships. Phoenix Pride engages community members and partners to invest in LGBTQ+ students, empowering them to succeed academically, professionally, and personally.



"Growing up as a queer minority doors have always been closed shut in my face. I have really lost hope working from 3-12 everyday, and now thanks to you all, my whole fate and dreams have been reawakened and I am excited to start a new chapter in my life. From the bottom of my heart thank you to each and every single one of you that saw and have faith in me. You are not only furthering my education but bettering my life so I could have a better future. Thank you!"

- Jesus



Phoenix Pride advances Arizona's nonprofit community by providing monetary support and serving as a leader and advocate for the LGBTQ+ nonprofit sector and its role in Arizona's economy.

The Phoenix Pride Community Grants Program is a charitable initiative that has historically provided project-based financial support to nonprofit organizations serving Maricopa County's LGBTQ+ community. Since its inception in 2008, the program has awarded \$945,855 in community grants to Arizona-based nonprofits delivering direct services and critical resources.

As part of a broader commitment to long-term sustainability and responsible stewardship, the Phoenix Pride Community Grants Program has been placed on pause for 2026 while the Foundation evaluates program structure, funding capacity, and overall impact. This evaluation period allows Phoenix Pride to strengthen the program and ensure future grantmaking is aligned with the most urgent and evolving needs of the community.

Arizona is home to an estimated 286,000 self-identified LGBTQ+ adults, and local direct-service nonprofits remain essential to meeting community-specific needs. Continued philanthropic support is critical to rebuilding capacity and positioning the Community Grants Program to return in future years with greater stability, reach, and effectiveness.



Partnership Grants

The Phoenix Pride Partnership Grants Program creates opportunities for eligible metropolitan Phoenix LGBTQ+ focused 501(c)(3), 501(c)(4), and 501(c)(6) nonprofit organizations to support designated Phoenix Pride events through general volunteer services. In return, participating organizations receive credits that are converted into charitable donations from Phoenix Pride, helping sustain their mission-driven work.

Organizations that have received Partnership Grant support include the Imperial Court of Arizona, Storm Rugby FC, Your Big Break, RipplePHX, Tempe Women's Rugby, Voices of the Desert, and Grand Canyon Performing Arts, among others.



Phoenix Pride Community Foundation Partnership Levels

DIAMOND LEVEL PARTNER

Recognition & Visibility

- Prominent logo placement on the Community Foundation Sponsor Page for the calendar year
- Priority logo recognition in all Community Foundation quarterly emails
- Logo inclusion in Community Foundation fundraising and impact materials throughout the calendar year

Communications

- Featured recognition in all quarterly Community Foundation emails
- One (1) dedicated Community Foundation impact or acknowledgment email during the calendar year
 - Timing aligned with a major Foundation moment such as scholarship awards or post-festival impact
- Six (6) organic social media acknowledgments during the calendar year
 - Phoenix Pride authored and sponsor approved

Events & Public Recognition

- Logo inclusion and verbal recognition at the annual Awards Reception during the Community Foundation presentation
- Recognition at two (2) Phoenix Pride events connected to Community Foundation programming
 - Event alignment subject to availability and scope

Impact & Stewardship

- Lead recognition in the annual Community Foundation impact report
- Impact attribution tied to scholarships and/or partnership grants supported

Programming

- LGBTQ+ inclusion or equity training sessions for employees during the calendar year
 - Gender-diverse training available upon request

COMMITMENT LEVEL: \$25,000

PLATINUM LEVEL PARTNER

Recognition & Visibility

- Logo placement on the Community Foundation Sponsor Page for the calendar year
- Logo or name recognition in all Community Foundation quarterly emails
- Inclusion in Community Foundation fundraising and impact materials

Communications

- Inclusion as a highlighted partner in three (3) quarterly Community Foundation emails
- One (1) dedicated Community Foundation acknowledgment or impact email during the calendar year
- Four (4) organic social media acknowledgments during the calendar year
 - Phoenix Pride authored

Events & Public Recognition

- Logo inclusion at the annual Awards Reception during the Community Foundation presentation
- Recognition at one (1) Phoenix Pride event connected to Community Foundation programming

Impact & Stewardship

- Recognition in the annual Community Foundation impact report
- Impact attribution tied to scholarships or partnership grants supported

Programming

- One (1) LGBTQ+ inclusion or equity training session during the calendar year
 - Gender-diverse training available upon request

COMMITMENT LEVEL: \$15,000

Phoenix Pride Community Foundation

Partnership Levels

GOLD LEVEL PARTNER

Recognition & Visibility

- Logo placement on the Community Foundation Sponsor Page for the calendar year
- Name or logo recognition in two (2) Community Foundation quarterly emails
- Inclusion in Community Foundation fundraising and impact materials

Communications

- Two (2) organic social media acknowledgments during the calendar year
 - Phoenix Pride authored

Events & Public Recognition

- Recognition at one (1) Community Foundation-connected moment
 - Example: scholarship announcement, partnership grant update, or Awards Reception listing

Impact & Stewardship

- Recognition in the annual Community Foundation impact report
- General impact attribution tied to Community Foundation programs

COMMITMENT LEVEL: \$10,000

SILVER LEVEL PARTNER

Recognition & Visibility

- Name or logo listing on the Community Foundation Sponsor Page for the calendar year
- Inclusion in a Community Foundation quarterly email sponsor roll-up

Communications

- One (1) organic social media acknowledgment during the calendar year
 - Phoenix Pride authored

Impact

- Inclusion in the annual Community Foundation impact report
- Recognition tied to overall scholarship and partnership grant outcomes

COMMITMENT LEVEL: \$5,000



More than just a party in the park!

Phoenix Pride seeks to create continuous programming and events throughout the year that bring together the LGBTQ+ community and our allies. Events that bring together individuals of all ages, of all backgrounds, of all abilities.

Every year leading up to Rainbows Festival we "Spring into Rainbows" and leading up to the Phoenix Pride Festival we "Fall into Pride", and during the month of June we celebrate LGBTQ+ Pride Month with several events throughout the Valley. If you, your business, or company would be interested in creating one of these events and supporting the Phoenix Pride Community Foundation please let us know.





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MISSION

Phoenix Pride unites, educates, and engages people to support and empower the LGBTQ+ community and our allies.

VISION

Phoenix Pride envisions a diverse community where individuals exist as their authentic selves.

VALUE STATEMENTS

Our work is guided and informed by our beliefs and commitments to:

Equity: we support a culture that is accessible, empathetic, and inclusive to all.

Integrity: we build trust through transparency, honest engagement, and by honoring all values, cultures, and perspectives.

Partnership: we value collaboration to engage and support our community.

Respect: we acknowledge and honor the fundamental human rights of all individuals as well as our unique differences.

Lastly, we believe that a denial of equality for any one aspect of our community is a denial of equality for all.

THE HISTORY OF PHOENIX PRIDE

- In 1981, a group of gay & lesbian activists organized the first Pride march through the streets of downtown Phoenix to the state Capitol building. It was a politically focused march to bring awareness to gay rights issues in Phoenix.

- Nearly ten years later, a group of volunteers joined together to coordinate the annual Pride festival. This committee, best known at the time as the Phoenix Lesbian and Gay Pride Committee, Inc. helped establish the 501(c)(3) non-profit organization known today as Phoenix Pride.

- The organization was created as an educational non-profit to continue to educate and promote issues that affect the LGBTQ+ community in metro Phoenix. Under the leadership of Phoenix Pride, there has been an annual march, festival, parade, or celebration in metro Phoenix for over 40 years.

- The organization is a leader in the metro Phoenix LGBTQ+ community. During the past ten years, the organization has been able to make significant contributions to other LGBTQ+ focused non-profit organizations and has awarded scholarships to deserving LGBTQ+ individuals continuing their education totaling over \$1.6 million. It is the goal of the organization to continue developing community programs to benefit the LGBTQ+ community and to continue to raise public awareness about the LGBTQ+ community in hopes to eliminate homophobia, transphobia, and discrimination still very much prevalent over 40 years later.

Phoenix Pride is a 501(c)(3) non-profit educational organization based in metro Phoenix. All donations are tax deductible as permitted by the Internal Revenue Service.

Interested in sponsoring the Phoenix Pride Community Foundation and/or a specific Pride Event contact:

Landen C.L. Smith
Director of Development
landen@phoenixpride.org
Office: 602-277-7433, Ext. 105

All sponsorship packages are negotiable and can be designed to fit the needs of individual companies and organizations.
We also offer multi-event sponsorship discounts.

Mailing Address:
PO BOX 16847
Phoenix, AZ 85011
info@phoenixpride.org

Office Address:
1430 N 5th St
Phoenix, AZ 85004

Thank you for your consideration and your continued support of Phoenix Pride! We look forward to working with you for years to come!