

PHOENIX PRIDE FESTIVAL EXHIBITOR GUIDELINES

PHONE: (MON-FRI) 602-277-7433

EMAIL: exhibitors@phoenixpride.org



2026 Phoenix Pride Festival: Sunday, October 11, 2026

Vendor Registration Deadline: September 1, 2026, 11:59 PM (MST/AZ Time)

Exhibitor Load In Sunday Oct. 11 8 am – 11 am (must be ready when gates open)

Parade Kick-off 10 am

Festival Gates 12 pm

Arizona Center

455 N 3rd Street Phoenix, Arizona

We appreciate your interest in the phxPRIDE Festival on October 11, 2026. The Phoenix Pride Festival raises funds for the Phoenix Pride Community Foundation. The Phoenix Pride Festival's Exhibitor section provides local and national organizations and companies a platform to showcase causes, services, and/or efforts that support the LGBTQ+ community.

COSTS

Fees cover a 1-day, 10x10 space and include 20-amp electricity, one vendor parking pass, and 4 vendor entry bands. phxPRIDE will not provide tents, tables, or chairs; vendors can bring their own. **Food vendors must email exhibitor@phoenixpride.org with their menu, setup details (booth or mobile unit), and space requirements.** Vendors may add event insurance and event advertising through the application. **All Food Vendors are required to provide their own power supply and tenting.**

EXHIBITOR TYPE	10X10
Local Artist	\$150.00
Nonprofit Organization	\$300.00
Local Queer-Owned Business	\$400.00
Commercial Businesses and Corporations	\$500.00
Food Vendors	
Noncooking 10x10	\$450.00
Noncooking 10x20	\$850.00
Cooking 10x10	\$750.00
Cooking 10x20	\$1350.00
Cooking 10x30	\$1900.00
Extra's	Cost



Extra Wristbands (Limit 10 per day)	\$10.00 each
Commercial Insurance	\$150.00
Nonprofit Insurance	\$125.00
Food Insurance	\$225.00
Digital Advertisement Available	\$325.00

PARKING

Parking is available in Arizona Center parking, and public parking structures.

Ride-sharing transportation is preferred and will have a dedicated pickup and drop-off area.

Phoenix Pride Exhibitor Requirements and Responsibilities

INSURANCE REQUIREMENT for all Vendors

All exhibitors, no matter type, must provide proof of general liability insurance of at \$2,000,000 naming:

“Phoenix Pride its officers, agent, and employees and the City of Phoenix as additionally insured”. Event Coverage Dates are October 11, 2026. Event Address is 455 N 3rd ST PHX AZ 85004.”

Parties are encouraged to submit their own COI or can purchase coverage through Phoenix Pride. Phoenix Pride currently uses Kaliff Insurance.

Insurance must be received by Phoenix Pride by OCTOBER 1ST by email (exhibitors@phoenixpride.org) or by mailing to:

Phoenix Pride INC
PO Box 16847
Phoenix, AZ 85011

PAYMENT

Payment must be submitted within 48 hours of received application to complete registration. Payment can be submitted along with application through PayPal. If any party wishes to use

another online payment option, Phoenix Pride will send a payment invoice, and invoices must be paid in full by September 15th. Registration Confirmation cannot not be provided until payment is complete. Phoenix Pride events are rain or shine.



Phoenix Pride will not accept personal checks. Payment can also be made with a Cashier's Check, Money Order, and Company issued checks.

All payment must be made payable to:

Phoenix Pride INC
PO Box 16847
Phoenix, AZ 85011

REFUND / CANCELLATION POLICY: By submitting this application, you affirm that you are authorized on behalf of your organization to assume responsibility for payment of the invoiced amount. Late payments may be subject to late fees. Registration fees are NON-REFUNDABLE and must be paid unless cancellation, IN WRITING, is received by Phoenix Pride before September 15. There is a \$100 refund/cancellation fee for registrations that have been paid over \$350.00.

Any further questions please email Exhibitors@phoenixpride.org or by phone Mon-Fri 10 am – 5 pm at 602-277-7433 ext. 103.

Eva Galindo
Director of Programs
she/her/hers

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eva@phoenixpride.org



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